

**NATERA's**  
**2011 Annual Conference**  
**25th Anniversary**  
**Practical Solutions for the Road Ahead**



**October 23 - 25, 2011**

**at**

*TraderWinds*  
ISLAND RESORTS ON ST. PETE BEACH

# NATERA 2011 Conference - 25th Anniversary

## Practical Solutions for the Road Ahead



**Sunday, October 23, 2011**

- 2:00 - 6:00 P.M.                      **Pre-Conference Registration**
- 2:00 - 4:00 P.M.                      **Board of Directors Meeting**
- 4:00 - 4:15 P.M.                      **Welcome and Opening Remarks**  
— **Jeannine Boettcher**, *NATERA Chairman*  
— **Harold P. Coxson, Jr.**, *Ogletree Deakins Nash Smoak & Stewart, P.C.*,  
*NATERA Program Chair*
- 4:15 - 5:00 P.M.                      **Opening Keynote Speaker**  
— **Honorable Marco Rubio (R)**, *United States Senate, Florida (invited)*
- 5:00 - 7:00 P.M.                      **Opening Cocktail Reception**

*All registered conference attendees will receive a DVD of the conference compliments of Projections, Inc., which has graciously agreed to video-tape this year's NATERA Conference.*

**PROJECTIONS**  
WINNING THROUGH EMPLOYEE COMMUNICATIONS



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## Practical Solutions for the Road Ahead



**Monday, October 24, 2011**

### **MEETING FUTURE INDUSTRY CHALLENGES: LEARN FROM THE LEADERS**

- 7:30 – 8:30 A.M.**                      **Continental Breakfast**
- 8:30 – 8:45 A.M.**                      **Welcome and Opening Remarks**
- 8:45 – 9:30 A.M.**                      – **Rep. John L. Mica (R-FL)**, *Chairman, Committee on Transportation and Infrastructure, U.S. House of Representatives (invited)*
- 9:30 – 10:15 A.M.**                      – **Thomas J. Donohue**, *President and Chief Executive Officer, U.S. Chamber of Commerce*
- 10:15 – 10:30 A.M.**                      **Morning Break**
- 10:30 – 11:15 A.M.**                      – **Barbara Windsor**, *President and Chief Executive Officer, Hahn Transportation, Inc. (outgoing Chair, ATA)*
- 11:15 – 12:00 P.M.**                      **“Economic Outlook in the Transportation Industry”**  
– **Noël Perry**, *Economist, Transportation Research Consulting Group*
- 12:00 – 1:30 P.M.**                      **Lunch – On Your Own – Free Time**



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### "SOLUTIONS FOR TODAY'S PROBLEMS: WHAT KEEPS YOU UP AT NIGHT?"

1:30 - 2:15 P.M.

"Multi-Employer Withdrawal Liability, Pension Legislation and new FASB Rules: Portending the Demise of the Pension System?"  
– Herve H. Aitken, *Ford & Harrison LLP*  
– Aliya Wong, *U.S. Chamber of Commerce*

2:15 - 3:00 P.M.

"Challenges in the Courtroom: Class & Collective Action Law Suits and Independent Contractor Status"  
– James H. Hanson, *Scopelitis, Garvin, Light, Hanson & Feary, P.C.*  
– Robert A. Jones, *Ogletree Deakins Nash Smoak & Stewart, P.C.*

3:00 - 3:15 P.M.

Afternoon Break

3:15 - 4:00 P.M.

"The Politics of Government Regulation"  
– Harold P. Coxson, Jr., *Ogletree Governmental Affairs, Inc.*

4:00 - 4:45 P.M.

"The NLRB - Now What?"  
– Honorable Brian Hayes, *Board Member, NLRB*  
– Honorable Peter Schaumber, *Past Chairman, NLRB*

4:45 - 5:00 P.M.

Prize Drawing (courtesy of Ogletree Deakins) and Closing Remarks

6:30 - 8:30 P.M.

**CHAIRMAN'S DINNER (Special 25th Anniversary Dinner Highlighting NATERA's Quarter Century of Service to the Industry and Honoring Past NATERA Chairs)**



# NATERA 2011 Conference - 25th Anniversary

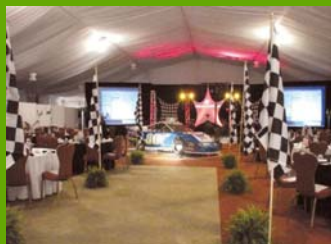
## Practical Solutions for the Road Ahead



Tuesday, October 25, 2011

### "TELL ME SOMETHING I DON'T KNOW"

- 7:30 - 8:15 A.M. Continental Breakfast
- 8:15 - 8:30 A.M. Opening Remarks
- 8:30 - 9:15 A.M. – **Honorable Raymond LaHood**, *Secretary of Transportation (invited)*
- 9:15 - 10:00 A.M. "Disasters Happen! Are You Prepared?"  
– **Michael Lowder**, *Director, Office of Intelligence, Security and Emergency Response, U.S. Department of Transportation*  
– **Don Osterberg**, *Senior Vice President of Safety, Security, & Driver Training, Schneider National, Inc.*
- 10:00 - 10:45 A.M. "The Future of 'Big Labor' - The Fiscal Crisis & Public Sector Collective Bargaining"  
– **Thomas Krukowski**, *Krukowski & Costello, SC*
- 10:45 - 11:30 A.M. "Health Care: The Future of Wellness Programs in Transportation"  
– **Elaine Papp**, *Division Chief, Office of Medical Programs, Federal Motor Carrier Safety Administration, U.S. Department of Transportation (invited)*
- 11:30 - 12:15 P. M. "Insurance: Managing Workers Compensation in the Transportation Industry"  
– **Ken Erler**, *Associate General Counsel, Sentry Insurance*



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12:15 – 1:30 P.M.

Buffet Lunch - "The Wacky, the Wild and the Wicked - Bizarre Cases from 2010 and their Lessons for Management"

– Peter Reed Corbin, *Ford & Harrison LLP*

– John Jansonius, *Akin Gump Strauss Hauer & Feld LLP*

– Harold P. Coxson, Jr., *Ogletree Deakins Nash Smoak & Stewart, P.C.*

1:30 – 2:15 P.M.

"Recruiting & Retaining Top Transportation Talent"

– Dr. Lee Meadows, *Walsh College (consultant Con-Way)*

2:15 – 3:00 P.M.

"Managing Global Transportation Operations"

– Kathryn Martel, *Senior Director of Labor Relations - Americas / Associate Regional Compliance Officer - Americas, DHL Global Forwarding*

3:00 – 3:45 P.M.

"Social Networking and its Impact on the Workplace"

– Michael Peterson, *Associate General Counsel, HR Policy Association*

– Jeannine Boettcher, *SPHR, former Director, Human Resources, FedEx Freight*

3:45 – 4:30 P.M.

"Top 10 Takeaways from the 2011 NATERA Conference"

– John Schulz, *Media Consultant, Logistics Management Magazine*

4:30 – 4:45 P.M.

Final Prize Drawing (courtesy of Ogletree Deakins) and Closing Remarks

5:00 P.M.

Board Meeting



# RESERVATIONS & REGISTRATION

## RESERVATIONS

Please make your reservations directly with the TradeWinds Island Resorts at St. Pete Beach at 1.877.544.8688, enter ID 7404125 or [www.justletgo.com/NATERA.aspx](http://www.justletgo.com/NATERA.aspx), before September 25, 2011.

To obtain the special daily room rate \$185.00, be sure to refer to NATERA's Annual Conference.

## REGISTRATION\*

NATERA/ATA Member: \$575 on or before September 15, 2011; \$675 after September 15, 2011  
Non-Member: \$775 on or before September 15, 2011; \$875 after September 15, 2011  
Guest/Spouse: \$125

Name: \_\_\_\_\_ Name for Badge: \_\_\_\_\_

Title: \_\_\_\_\_ Phone: \_\_\_\_\_

Company: \_\_\_\_\_ Fax: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_

Guest Name: \_\_\_\_\_ Name for Badge: \_\_\_\_\_

Please register me/us as follows:

Date	Event	No. of Persons	Cost
	NATERA/ATA Member	_____	\$575/\$675 _____
	Non-Member	_____	\$775/\$875 _____
	Guest	_____	\$125 _____

Monday, October 23 Cocktail Reception \_\_\_\_\_ Included

Monday, October 24 Chairman's Dinner \_\_\_\_\_ Included

Please make your check payable to NATERA and mail to:

Herve Aitken, Executive Director

c/o Marsha Alexandrovich, NATERA

Ford & Harrison LLP, 1300 19th Street, NW, Suite 700

Washington, DC 20036

202.719.2041 ● [www.natera.org](http://www.natera.org)

Note: CLE credits are available under this program. Dress for conference attendance is casual. Guests are invited to all functions.

\* Cancellation Policy: Cancellations on or before September 25, 2011 will be refunded in full. Cancellations after September 25, 2011 will not be refunded due to our commitment to TradeWinds Island Resorts at St. Pete.

# North American Transportation Employee Relations Association

FOR FUTURE UPDATES, VISIT OUR WEBSITE AT [WWW.NATERA.ORG](http://WWW.NATERA.ORG)



6000 Gulf Boulevard, St. Pete Beach, FL 33706-3712  
Resort Reservations: 727.360.5551 or 1.800.360-4016  
[www.tradewindsresort.com](http://www.tradewindsresort.com)

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